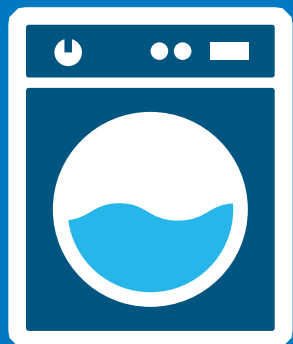


## Softening your water helps you...

- **Conserve energy**  
Operate water heaters more efficiently
- **Save on soap**  
Cut dishwasher and laundry detergent usage by 50% or more
- **Reduce water usage**  
Use less hot water to get laundry cleaner and whiter

*Above statements confirmed in 2011 independent testing funded by the Water Quality Research Foundation, a not-for-profit organization.*



Enjoy  
fluffier  
towels and  
sparkling  
clean  
glassware

Distributed by:

# Simply Soft

**Clean and rinse everything gently and easily.**

Whole House  
Water Softening System



**WATTS®**

A Watts Water Technologies Company

F-WQ-SimplySoft 1405

MF10428

USA: [www.watts.com](http://www.watts.com)  
Canada: [www.watts.ca](http://www.watts.ca)

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**WATTS®**

The simple choice for water quality.

# Watts Has the Solution to Make Your Hard Water Feel Silky Soft

Hard water due to excess dissolved minerals can cause dry skin, dingy-looking laundry, and clogged shower heads. Invisible soap residue left behind on hair, skin, clothing, and dishes can make them look and feel less-than-sparkling clean.

Is your home on a municipal water supply? You may experience a chlorine taste and smell as well as other undesirable qualities.

Our whole-house water softening system removes calcium, magnesium, and iron at the point of entry that cause hard-water issues, restoring your water to a soft, silky state while also improving the taste and smell.

## Smart<sup>n</sup> Soft™

### Whole House Water Softening System

#### Prevents Dry Skin and Brightens Laundry

Our Smart<sup>n</sup> Soft system is a high-efficiency, two-step water softener that removes excess calcium, magnesium, and iron to make hard water silky soft, clothes and towels wash softer and dry fluffier, and dishes and glassware rinse cleaner. It's designed with smart technology and safety features that provide both cost savings and peace of mind to homeowners.

- Softens water while improving taste and eliminating odor
- Lowers homeowner costs: uses less salt and water
- Automatically adjusts salt usage based on actual water usage
- Reduces water usage with Patented Vortech™ system that shortens backwash duration
- Safety float valves prevent brine water overflow
- Low-profile design saves space

### Water Softening Made Simple

- ▶ **Saves Money**  
Uses less salt, less water
- ▶ **Two-Step Water Treatment**  
Improves taste, eliminates odor, and softens water
- ▶ **Smart Regeneration**  
Adjusts salt level automatically

### 2-STEP WATER SOFTENING

- 1 Activated Carbon Filter**  
reduces chlorine and organics, improves taste, and eliminates odor
- 2 High Efficiency Exchange Resin**  
removes calcium, magnesium, and iron



### LET IT FLOW *soft and simple.*

For more information or to schedule an installation, contact your Watts Water Quality Specialist (listed on back).

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The simple choice for water quality.